



## THE 6TH ANNUAL GOLDRUSH RALLY



### GET THERE

The 6th Annual goldRush Rally is an eight day, cross-country, luxury automotive lifestyle experience with endless entertainment, leisure, and networking possibilities. Members and clients are encouraged to contact their Lifestyle Managers soon to select an entrance package and start planning itineraries. Privé Society is ready to get to work, alleviating any time spent wading through an ocean of venues while also

going above and beyond the goldRush itinerary to make one of the best luxury packages available even better.

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## NINTH AVENUE INTERNATIONAL FOOD FESTIVAL



### **NEW YORK CITY'S LARGEST ANNUAL CULINARY EVENT**

Every year for the past 40 years, visitors have flocked to the celebrated Ninth Avenue International Food Festival on New York City's historic 9th Avenue between Central Park and Times Square, right in the middle of a bustling Hell's Kitchen. This year the festival celebrates its 41st anniversary and the buzz has already hit the streets as patrons, performers, vendors and the nation's top culinary artists gear up for one of Manhattan's most anticipated annual events.

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## MIAMI FASHION WEEK 2014



### **MIAMI FASHION WEEK TAKES ON RESORT THEME**

In mid-May for the past 15 years, Miami Beach has seen an explosion of glitz and glamour with Miami Fashion Week, Latin-America's pinnacle design showcase. Taking place at the Miami Convention Center in the heart of Miami Beach, this year's Miami Fashion Week promises to expand on its worldwide acclaim. The new theme is Resort Wear, an ode to the city itself. Says Beth Sobol, the President of Sobol-Perry Fashion Productions and current Miami Fashion Week CEO...

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## 2014 ESPY AWARDS AT NOKIA THEATER



### **DRAKE TO HOST 2014 ESPY AWARDS**

Privé Society is excited to communicate that Grammy Award winning, Multi-Platinum performer, Drake announced via his [Twitter account](#) on April 9th that he's been picked up to host the 2014 ESPY Awards, July 16th at the Nokia Theater in downtown Los Angeles. Said the 11 time Billboard Top Ten Hip-Hop and R&B artist in a statement following his announcement, "This is an incredible opportunity for me to combine two of my biggest passions—sports and performing."

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